



SFST IMAGE SUBMISSION GUIDELINES

Provide 6 - 8 images of your recent work to be used in print and web advertising. You may also include a photo of you at work.

Follow the below guidelines carefully. Images that do not meet these requirements will be returned for you to correct and resubmit.

Due Date:

31 January at 5pm

Image size and Format:

High Resolution
300 dpi, RGB JPEG

Dimensions (see also 'cropping' below):

6" (1800 pixels) on the longest side

File Naming:

ArtistNameImageTitleMediaDimensions.jpg

for example:

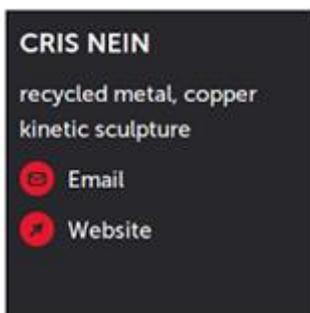
JaneDoeGoldStripeAcrylic20inx16in.jpg

Email images or Contact with questions:

Marcy Williams at info@santafestudiotour.com

Cropping:

Website - Your photos will be automatically cropped square on the Studios page of the SFST website. We cannot control how the cropped images are centered within the square, so if you want to maintain that control, you should crop them square (1800 x 1800 pixels) BEFORE you submit them. Note, however, that your full image becomes visible when the 'thumbnail' on your studio page of the website is clicked on. See website example below, which shows square cropped thumbnails.



See next page for Brochure layout and cropping examples.

Cropping:

Brochure - The brochure will use a horizontal layout of your work and offers more flexibility than the website. For the brochure, you may tell us how you'd like your images cropped. See below examples, which depict your options. The top two images for Warren Marr are cropped to a ratio of 10x4; the two middle images for Adele Caruth are cropped to a ratio of 10x4 (leftmost image) and 5x4 (middle and rightmost images); the four bottom images for Laura Fram Cowan all are cropped at 5x4.

Please note, the default presentation will be four images at 5:4 each (as shown below for Laura Fram Cowan). If you want one of the other options, kindly make that known when you submit your images.

photography
warrenmarr.com

WARREN MARR



STUDIO
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semi-precious, precious gemstones & metal
adelecaruthjewelry.com

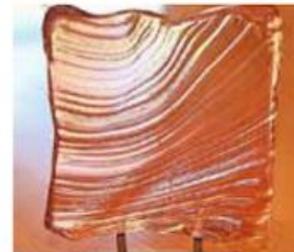
ADELE CARUTH



STUDIO
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fused glass
laurafcowan.wix.com/laura-fram-cowan

LAURA FRAM COWAN*



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